

**THURSDAY 06-09**

**FRIDAY 07-09**

**SATURDAY 08-09**

**SUNDAY 09-09**

**ALL DAY**  
AFW x YouTube pop-up cinema  
Line-up curated by HTNK  
@ Museum Square  
Free access

Livestream of shows  
@ Screen next to the show venue of AFW and in the AFW x YouTube pop-up cinema on Museum Square  
Free access

AFW Merchandise Shop  
@ Museum Square  
Free access

**ALL DAY**  
AFW x YouTube pop-up cinema  
Line-up curated by The New Originals  
@ Museum Square  
Free access

Livestream of shows  
@ Screen next to the show venue of AFW and in the AFW x YouTube pop-up cinema on Museum Square  
Free access

AFW Merchandise Shop  
@ Museum Square  
Free access

**ALL DAY**  
AFW x YouTube pop-up cinema  
Line-up curated by Kimberley Jenneskens  
@ Museum Square  
Free access

Livestream of shows  
@ Screen next to the show venue of AFW and in the AFW x YouTube pop-up cinema on Museum Square  
Free access

AFW Merchandise Shop  
@ Museum Square  
Free access

**10.00 - 21.00**  
Fashion Week touch-up  
@ Every M.A.C store in Amsterdam  
From 06 - 09 Sept, Free access

**10.00**  
In store installation "Aetelier Zip Tied Tote Bag": Exclusive bags  
@ Azzurro Due, Van Baerlestraat 3  
From 06 - 09 Sept

**10.00**  
Azzurro Due x ZOE KARSEN  
Exclusive items  
@ Van Baerlestraat 3  
From 06 - 09 Sept

**16.00 - 18.00**  
Press Launch Models Health Pledge  
@ The College Hotel, Roelof Hartstraat 1  
By invite only

**17.00 - 18.30**  
Press Launch Rijksmuseum Fashion Tours  
@ Rijksmuseum  
By invite only

**18.00 - 20.30**  
Opening Stieglitz pop-up store  
@ Hobbemastraat 3  
By invite only  
From 07-09 Sept, Free access

**19.00 - 22.00**  
Opening of AFW Merchandise Shop  
@ Museum Square  
From 06 - 09 Sept, Free access

**19.00 - 21.00**  
Opening Alter - Anna Nooshin  
@ Museum Square  
From 06 - 09 Sept, Free access

**21.00 - 22.00**  
Kick-off livestream of show  
@ Screen outside and in the AFW x YouTube pop-up cinema on Museum Square  
From 06 - 09 Sept, Free access

**22.00 - 01.00**  
Opening party W Hotel  
Hosted by David Laport x AFW  
@ Lounge W Hotel  
By invite only

**23.30 - 05.00**  
MAD FOX x AFW Party  
@ Spuistraat 175B  
From 06 - 08 Sept, Free access

**10.00 - 18.00**  
Cobra Loves Fashion Exhibition  
@ Cobra Art, van Baerlestraat 8-hs  
From 07 - 08 Sept, Free Access

**10.00 - 18.00**  
Special Capsule collection designed by Fausto Puglisi  
@ Marina Rinaldi, P.C. Hooftstraat 115  
From 07 - 09 Sept, Free access

**14.00**  
'Rijksmuseum Fashion Tours' with Bibi van der Velden, Linda Tol & Marloes Hoedeman  
@ Rijksmuseum  
Tickets at AFW Merchandise Shop

**15.30 - 18.45**  
Presentation collection 'It's your gender and sexuality'  
Winner of Kunstbende 2017 Wiepke Wolfsbergen  
@ AFW venue Museum Square  
By invite only

**16.00**  
'Rijksmuseum Fashion Tours' with Bibi van der Velden, Linda Tol & Marloes Hoedeman  
@ Rijksmuseum  
Tickets at AFW Merchandise Shop

**18.00 - 20.00**  
Press Launch Alter - Anna Nooshin  
@ AFW venue Museum Square  
By invite only

**18.00 - 21.00**  
Dior Trunkshow  
@ Dior Boutique, PC Hooftstraat 100  
By invite only

**19.00 - 21.30**  
Grand Opening Park Plaza Victoria Amsterdam  
@ Vic's Bar in Park Plaza Victoria Amsterdam  
By invite only

**10.30 - 16.00**  
Closet Sale Influencers  
@ Kort Shoes, Van Baerlestraat 54HS  
Free access

**14.00**  
'Rijksmuseum Fashion Tours' with Bibi van der Velden, Linda Tol & Marloes Hoedeman  
@ Rijksmuseum  
Tickets at AFW Merchandise Shop

**15.00**  
Launch Hudson's Bay AFW STUDIOS  
@ All Hudson's Bay stores  
From 08 - 16 Sept, Free access

**14.00 - 18.00**  
Vivienne Westwood NEW collection cocktail party  
@ Vivienne Westwood Amsterdam boutique, P.C. Hooftstraat 116H  
Free access

**16.00**  
'Rijksmuseum Fashion Tours' with Bibi van der Velden, Linda Tol & Marloes Hoedeman  
@ Rijksmuseum  
Tickets at AFW Merchandise Shop

**16.00 - 18.00**  
Red Carpet Fashion Show Marina Rinaldi  
@ Marina Rinaldi, P.C. Hooftstraat 115  
Free access

**17.00 - 21.00**  
Launch pop-up collection NINAMOUNAH  
@ Beer by Warsteiner, Zeedijk 60  
Performance by Karel  
<http://www.karelkarel.nl/>  
Collection available from 08 till end of September

**12.30 - 15.30**  
Fashion illustrator Sella Molenaar  
@ Kort Shoes, Van Baerlestraat 54 HS  
Free access

**13.00 - 18.00**  
Closet Sale Made.com x LOTC  
@ Showroom Made, Rokin  
Free access

**14.00**  
'Rijksmuseum Fashion Tours' with Bibi van der Velden, Linda Tol & Marloes Hoedeman  
@ Rijksmuseum  
Tickets at AFW Merchandise Shop

**16.00**  
'Rijksmuseum Fashion Tours' with Bibi van der Velden, Linda Tol & Marloes Hoedeman  
@ Rijksmuseum  
Tickets at AFW Merchandise Shop

**22.00 - 03.00**  
Afterparty hosted by Lizzy vd Ligt and Kimberly Jenneskens  
@ Jimmy Woo  
By invite only

**DRINKS AND BITES**

Bodon x AFW Menu  
@ Apollo Hotel Amsterdam  
Apollolaan 2  
From 06 - 09 Sept

Bo Nam x AFW Menu  
@ Lange Leidsedwardsstraat 53  
From 06 - 09 Sept

Bumbu Kitchen x AFW Menu  
@ Nieuwe Doelenstraat 26  
From 06 - 09 Sept

Libertine Cafe Cafe x AFW Menu  
@ Wolvenstraat 22  
From 06 - 09 Sept

Libertine Comptoir de Cuisine x AFW Menu  
@ Berenstraat 20-h  
From 06 - 09 Sept

Libertine Petit Cafe x AFW Menu  
@ Noordermarkt 4  
From 06 - 09 Sept

Park Plaza Victoria Amsterdam x AFW  
Cocktails "Cloudy Coco, Jimmy from Amsterdam & Golden Lichting"  
@ Damrak 1-5  
From 01 - 09 Sept