



Photo credit: Team Peter Stigter

## **AFW | Batavia Stad Fashion Outlet x Duran Lantink | Talent Program 'Visions Of'**

Together with Amsterdam Fashion Week, Batavia Stad Fashion Outlet organizes a Talent Program curated by Duran Lantink. During the September 2019 edition of Amsterdam Fashion Week, Batavia Stad Fashion Outlet and Duran Lantink were part of a unique collaboration, which they mean to continue in a new talent development program. In this Talent Program everyone has the opportunity to participate; no fashion education, pre-experience or training needed. The purpose of the program is to create a platform to embrace and support talents during a fashion journey of 6 months. The 10 selected talents will be presented during the March edition of Amsterdam Fashion Week. After that, the talents have 6 months to create a collection for the September edition of Amsterdam Fashion Week.

### **In the 6 months after the press viewing in March we offer you the chance to:**

- Develop your storytelling in a visual way
- Be supported by a variety of fashion industry professionals
- Have visibility on multiple international platforms
- Showcase your visual story at the September edition of Amsterdam Fashion Week
- Have visibility of your visual story at Batavia Stad Fashion Outlet

### **Open call for talents to sign up. Application guideline:**

- You are able to visualize your story digitally or with an image and explain your work
- You are able to further develop your look in February for the press viewing during the March 2020 edition of Amsterdam Fashion Week (March 5 - 7)
- You are able to create 3-5 looks/expressions with a sustainable element with input from Via Outlets/Batavia Stad Fashion Outlet for the show in September 2020
- You are able to travel to Amsterdam in September

Don't hesitate, send your concept in a pdf before February 14 2020 to [info@amsterdamfashionweek.nl](mailto:info@amsterdamfashionweek.nl) with the subject 'Visions of'.

### **Apply when:**

- You wish to tell a unique story
- You are curious and excited to use fashion as a medium
- You are between the ages of 16 and 110
- You are able to dedicate your time into the making of your story between March and September

### **Procedure**

- Apply before February 14 2020 with your story and image/piece to [info@amsterdamfashionweek.nl](mailto:info@amsterdamfashionweek.nl)
- Announcing selected talents by Duran Lantink and international jury on February 18
- Press viewing/presentation in Amsterdam during the March 2020 edition of Amsterdam Fashion Week (March 5 - 7).
- Batavia Stad Fashion Outlet/Via Outlets will select 5 other international talents after March to join in September

- Create 3-5 looks/expressions with the guidance, advice and technical advise of Duran Lantink and the jury between March and September
- Show in Amsterdam during the September edition of Amsterdam Fashion Week

For interviews, image requests and more information please contact us using below details.

Kind regards,  
Froukje

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N.B.

Onze informatie NIET meer ontvangen? Klik dan [hier](#).